



IN THE MEA DOW

Wedding Guide



Welcome to **In The Meadow**

I'm Ash (she/her), a relaxed, down to Earth florist with a deep love for crafting florals that tell your story.

If you've found your way here, you're probably in the early stages of planning your wedding — and that's so exciting. It's the beginning of something beautiful: shaping how your day will look, feel, and be remembered.

My role is to help you bring that vision to life. Through thoughtful design, seasonal flowers, and a calm, collaborative process, I'll help you create florals that reflect you — your story, your style, your season.

So, make yourself a cup of tea (or pour a glass of something lovely), and have a read through this guide. You'll find everything you need to know about how I work, what to expect, and how we can begin this creative journey together.

With love,

Ash



A little about In The Meadow...

In The Meadow is a small, welcoming and inclusive floral design studio tucked away where Cumbria, Lancashire, and North Yorkshire meet.

We let the seasons lead, gathering the most beautiful blooms nature has to offer and arranging them in a beautifully natural, effortless elegance.

Our style is whimsical and romantic—relaxed, free-spirited, and full of British-grown flowers, lovingly sourced from the local farmers we're proud to support. Every arrangement is rooted in our eco-conscious ethos: no floral foam, no single-use plastics, just sustainable blooms, reusable mechanics, and a mindful touch, all wrapped in a little bit of love.

But flowers are only part of the story. From our first chat to your wedding day, we're here to make the journey joyful, personal, and entirely yours. Thoughtful design, a calm, creative process, and genuine care for the people we work with are at the heart of everything we do—because your flowers should feel as magical as they look.

Ash was the most amazing florist we could have asked for... she is so friendly, approachable and she really listened to what our vision was...you can really feel that she cares about your day.

Kate and Josh Chappel, Borrowdale



Chelsea Cannar Photography



Matt Gladwin Photography

My kind of people

(and why that matters)

First and foremost, whoever you are and whoever you love, you are SO welcome here.

I celebrate every kind of love story: LGBTQ+ couples, disabled and neurodiverse folks, interfaith families, and everyone in between.

My goal is to support you and make the whole process feel calm, comfortable and joy filled, so you can focus on what matters most: celebrating your story in a way that feels true to you.

I'm drawn to couples who choose connection over convention; who trade tradition for something more relaxed, more real, more them.

The ones who might spend their wedding morning together—sharing breakfast, going wild swimming with their friends—before hiking up the fells in their boots for the photos of a lifetime. The ones who turn their wedding into a whole weekend of good food, live music and laughter.

Ultimately, my couples are thoughtful souls—people who care deeply about the details, the moments, and the memories that make their day unmistakably theirs.

Why do I tell you this?

Because you deserve a team of suppliers who truly get your vision and your vibe—and who are just as excited about your celebration as you are.



Why I'm so big on beautiful British blooms...

I adore working with British flower growers—it means I get to use seasonal blooms that are locally grown, often wonderfully scented, and full of character. There's a softness and freshness to these flowers, that “just-picked from the garden” charm you simply don't get with mass-produced varieties.

Because they grow with the seasons, not against them, each bloom has personality—strong stems, unique shapes, and delightful quirks. I love celebrating what each season brings, rather than chasing the same look all year round.

When I design your wedding flowers, I start with your colour palette and let the season guide me, choosing the very best British-grown blooms and styling them in my signature natural, garden-inspired way.

The result? Arrangements that feel effortless, beautiful, and uniquely yours—perfectly in tune with the time



Jess Reeves Photography

Morganna Monk Photography





Emilie May Photography



Freer Images





Cath Prescott Photography



Hannah Hall Photography



Chelsea Cannar Photography





Wild and Dreaming



Nichola Morton Photography



Kathryn White Photography

Emilie May Photography





The Process

Step 1

Enquire

If our style feels like a good fit for you, please drop me a little message using the wedding enquiry form on my site. I will check my availability and be in touch to share this with you.

Step 2

Get booked in for a chat

If I'm available on your date, I will invite you along to a complimentary consultation. This can be in person at our studio, or if easier for you, via zoom. This is a very informal meeting, sitting down with a brew (and often a biscuit or two) and having a lovely chat about your day.

Step 3

No obligation consultation

The consultation usually takes around 40 minutes. During this time, we will talk through every detail of your day, from colour palettes and seasonal floral choices, to your budget and the specific arrangements that you would like.

Step 4

Bespoke Quote

Following your consultation, I will create a bespoke quote, based upon your exact needs. I will carefully consider your floral budget, and highlight how your arrangements might be repurposed throughout your wedding day, saving you money.

Step 5

Secure your date

Once ready (usually within a few days of your consultation) I will send you your initial design proposal and quote. This quote is valid for 30 days, at which time, a 20% deposit will be required if you would like to proceed with your booking.

Step 6

Designs

These are created as digital illustrations, which I will aim to get to you around six months before your big day, allowing you to see your designs, request any changes that you would like and finally, relax, knowing it's all sorted.

Step 7

The Final Meeting

Six weeks before your wedding, we will have our final wedding meeting, to discuss all the finer details and logistics of your wedding day, making sure that your big day runs as smoothly as possible.

Step 8

The Wedding Day

Time to enjoy the most magical day, celebrating your love story!

Step 9

The Day After

We will be there the day after, to collect all the vessels and equipment hired for your day, and if you've booked this, to bunch your flowers up for you.

Floral Price Guide

Our minimum spend is £1500, which reflects the time and care given to each couples day, and the quality of the flowers that will be sourced.

Flowers for you and your people

Large Handtied Bouquet (for you)	£165
Medium Handtied Bouquet (for your wedding party)	£95
Small Flower Posy (for little hands)	£50
Ribbon Finish	£5
Silk Ribbon Finish	£20
Flower Wand	£25
Adult Flower Crown—half head	£45
Adult Flower Crown—full	£95
Children's Flower Crown	£40
Floral comb	£30
Hair Flowers	£12

Pin-on Corsage	£16
Wrist Corsage	£30
Buttonhole	£14
Pocket Flowers	£20

Flowers for the four legged

Collar Corsage	£40
Full Flower Collar (including collar)	£80

For the vows

Wooden arch with floral accents	£300 per accent
Floral pillars	£900
Full Flower Arch	£1200
Meadow Nest (6-8ft)	£650-£850
Suspended Flower Cloud	£800
Large urn	£200
Small Urn	£150
Milk churn	£200
Large meadow trough	£120
Small Meadow trough	£75
Pew ends	£40

To admire whilst you eat

Bud vases	£15
Mini, ikebana bowl	£40
Small footed bowl	£80
Large footed bowl	£150
Foliage runner	£50 per metre
Floral runner	£210 per metre
Small pedestal arrangement	£120
Large pedestal arrangement	£150
Rounded Meadow Centrepiece	£95

Extras

Petals for scattering down the aisle	£45
Cake flowers (extra vase for cake makers) <small>*due to insurance, we sadly are not able to apply these*</small>	£25
Cake table flowers	£120
Cake Meadow	£200
Thank you bouquets (in presentation bags)	£40
Bunching up service (after the wedding)	£60

**We were blown away...
We wholeheartedly
recommend Ash. Thank you
again for the best floral
arrangements I have ever seen.**

Madhuri and Nick, Ashton Memorial

Flower Preservation

Your wedding flowers hold precious memories, and preserving those blooms allows you to carry a piece of your special day with you forever. Here, you'll find a curated list of trusted flower preservation companies ready to turn your wedding blooms into heirlooms you'll cherish for a lifetime.



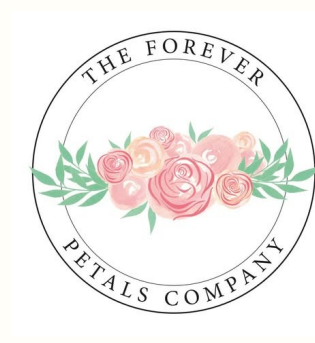
Lakes and Flora
@lakesflora_
www.lakesflora.co.uk

For pressing and framing
your wedding flowers.



Don't Throw The Bouquet
@dontthrowthebouquet
www.creationswitha.co.uk

For preserving your flowers
in resin.



Forever Petals Co
@foreverpetalsco
theforeverpetalscompany.co.uk

For preserving petals in sterling
silver jewellery.



The Ceramic Botanist
@ceramic_botanist
www.louisecondondesigns.co.uk

For preserving florals in rustic
modern home décor.

Please do let me know if you decide to preserve your flowers so that I can advise you on how to best look after your flowers on your wedding day, to get the very best results.





**Incredible experience with In
The Meadow Floral Design,
from start to finish.
Thank you so very much.**

Jhuliana and Erron, Bolton le Sands Trinity Church

Frequently Asked Questions

Do you have a minimum spend?

Yes, we currently have a minimum spend of £1500 for wedding florals. This reflects the time and care given to each day, and the quality and variety of flowers used.

How far do you travel?

I will more than happily travel up to around 2 hours for a wedding or event, covering Cumbria, Lancashire, North Yorkshire and Southern Scotland.

Do you charge for delivery?

Delivery to venues within an hour of our studio is free of charge. Delivery beyond this distance, will be charged at 45p per mile, thereafter.

I am travelling to get married and therefore don't live near you. How will I be able to work with you?

Do not worry! We can hold your consultations and any subsequent meetings via zoom, at a time that suits you.

How far in advance do I need to get booked in?

Most couples get booked in around 12 -18 months before their wedding day. However, it's always worth getting in touch to see if I am available on your date, as I have had a couple book in just 8 weeks before their wedding day, before now.

What if I don't know all the details yet? Is there any point in booking a consultation?

As long as you can come to your consultation with a date, some ideas for your desired colour palette and a rough budget, that is enough for us to start working together.

How will I know what's in season?

Prior to each consultation, I gather details of your wedding date and preferred colours, and use this to create a mini mood board of seasonal flowers that I think will work well for your wedding.

How much of a deposit do I need to book?

I ask for 20% of your total spend to secure your date. The remaining 80% is then split into two equal payments, which are due at 6 months and 6 weeks before your wedding day.

I'm sold! What do I do now? How do I get the ball rolling?

This is wonderful news! The best thing to do now is to head to the website and complete the enquiry form. I'll then be in touch to share my availability and, if I am available, to arrange a consultation. I'm really looking forward to hearing from you.

Got a question that hasn't been covered? Drop me an email at hello@in-the-meadow.co.uk and I'll get back to you with an answer as soon as possible.

As seen in

TATLER



A Final Message



Emilie May Photography

I really hope that this guide has been useful and has helped answer any questions you had about working with me. However, if you do have any further questions that haven't been covered in this guide, or would just like to discuss something in greater detail, please don't hesitate to drop me an email at hello@in-the-meadow.co.uk and I will be in touch very soon.

Alternatively, if you think we might be a great match and would like to proceed with booking a free of charge, no obligation consultation to discuss what I could do for you, please complete the wedding enquiry form on our website at www.in-the-meadow.co.uk/weddings and I will be in touch to arrange a suitable date and time.

I really hope I can look forward to getting to know you, hearing about your vision and hopefully working alongside you to bring a little (or a lot of) floral magic to your big day.

With love,

Ash

Owner of In The Meadow



Website: www.in-the-meadow.co.uk

Email: hello@in-the-meadow.co.uk

Come and follow us over on Instagram:
@inthemeadow_floraldesign