



IN THE MEA DOW

Organic, textural florals
for the quietly cool.



Welcome to In The Meadow

I'm Ash (she/her), a relaxed, down to Earth florist with a deep love for crafting florals that tell your story.

If you've found your way here, you're probably in the early stages of planning your wedding — congratulations!

It's so exciting when you start planning your day - deciding how you would like it to look, feel and be remembered. And because of this, it's really important that you have the perfect team of suppliers on board to work with you to help you bring this all to life.

Through thoughtful design, seasonal flowers, and a calm, collaborative process, I'll help you create florals that reflect you — your story, your style, your season.

So, make yourself a cup of tea (or pour a glass of something lovely), and have a read through this guide. You'll find everything you need to know about how I work, what to expect, and how we can begin this creative journey together.

Ash

In The Meadow is a small, inclusive, artisanal floral and styling studio tucked away where Cumbria, Lancashire, and North Yorkshire meet.

I let the seasons lead the way, choosing the best blooms nature has to offer and arranging them with a beautifully natural, effortlessly elegant touch.

My floral style leans into that just-picked, whimsical feel — relaxed, romantic, and full of movement. Wherever possible, I work with incredible British-grown flowers from local growers, supporting sustainable, community-rooted farming.

Everything we create is shaped by an eco-conscious ethos: no floral foam, no single-use plastics — just thoughtful, sustainable design using reusable mechanics, mindful practices, and a whole heap of love.

And it's not just about the flowers. My styling services bring the whole atmosphere together — considered tablescapes, soft candlelight, tactile linens, curated objects, and meaningful details that make your celebration feel like you. Each element is chosen to complement your florals and create a cohesive, heartfelt aesthetic.

But more than anything, we care deeply about the people we work with. From our first chat to the big day itself, I'm here to make your planning feel easy, grounded, and genuinely enjoyable. Thoughtful design, a relaxed process, and a personal approach are at the heart of everything — because your wedding should look, and feel, like the truest version of you both.





Initial Consultation

We'll jump on a relaxed consultation call to chat through your ideas. This is where I really get to know your vision: the colours, textures, and overall vibe you're drawn to. Think of it as a creative conversation rather than anything formal — a moment to dream and explore.



Moodboard & Design Proposal

Based on our chat, I'll craft a bespoke proposal that includes floral concepts, styling ideas, colour palettes, and investment details. It's a beautifully curated snapshot of how your day could look and feel, rooted in seasonality and thoughtful design.



Booking

If the proposal feels right, a booking fee secures your date in the diary.

From here, you can relax knowing your florals and styling are in expert, caring hands.

However, it doesn't all end here



How it all works... the process



Designs

Around six months before your wedding, I'll check in to review any updates or changes to your plans and start shaping your floral and styling vision in more detail. You'll receive a digital mock-up of your key personal arrangements — bouquets, buttonholes, and corsages — alongside your venue florals. We'll work together to tweak these until they feel just right.



Final Details

Around six weeks before the wedding, we'll meet again to finalise all details: quantities, placement of arrangements, bouquet and buttonhole finishes, opportunities for repurposing flowers throughout the day, and timings for everything to flow smoothly. Once confirmed, you'll receive a final document summarising all arrangements and placements, so you know exactly what to expect on the day.



The wedding week

In the days before your wedding, I'll be gathering the best seasonal flowers and preparing your styling elements. On the day, my team and I handle everything — delivering your flowers, setting up each space, and styling your venue so it feels warm and effortless. After the celebrations, we return to pack down, collect hire items, and ensure everything is left just as it should be, with flowers repurposed wherever possible.





The Services



how we can help transform your space

We are a full-service, luxury floral and styling studio, crafting bespoke flowers for weddings and events — from personal pieces and bouquets to thoughtfully curated tablescapes and large-scale installations.

Alongside florals, we offer considered styling elements — candles, lanterns, draped fabrics and more — to ensure every detail of your day feels beautifully cohesive and utterly you.

Personal Flowers

Seasonal, just-picked designs that feel personal and expressive, crafted to complement your style and the overall atmosphere of your day.

Ceremony Florals

Thoughtfully designed arrangements that frame your vows beautifully — from meadow-style aisles to grounded arches — creating an emotive, natural setting for your “I do” moment.

Reception & Table Styling

Considered tablescapes featuring florals, candles, linens, and curated details that bring warmth and cohesion to your celebration, transforming your venue into an inviting, atmospheric space.

Installations & Arches

Impactful, sculptural designs that bring drama and romance — from floral arches to suspended arrangements — created sustainably and tailored to your venue.

Props and Styling

A curated collection of pieces to enhance your aesthetic, offering the finishing touches that tie everything together and elevate the overall look and feel of your celebration.



Our minimum spend currently sits at £1500. This reflects the time and care given to each couples day, and the quality of the flowers and styling props that will be sourced.

Flowers for you and your people

Large Handtied Bouquet (for the Bride/Groom/to-be-weds)	£165
Medium Handtied Bouquet (for your wedding party)	£90
Small Flower Posy (for the kids)	£50
Ribbon Finish	£5
Silk Ribbon Finish	£20
Flower Wand	£25
Adult Flower Crown	£75
Children's Flower Crown	£50
Hair Flowers	£15
Pin-on Corsage	£16
Wrist Corsage	£45
Buttonhole	£14
Pocket Flowers	£18

For the four legged

Collar Corsage	£40
Full Flower Collar (incl collar)	£80

For the vows

Wooden arch £300 per corner

Moongate arch

Full £1300
Half £650

Deconstructed/broken
flower arch

Full Flower Arch £1200

Ground arch £100 per foot

Large urn £200
Small Urn £150
Milk churn £200

Large meadow trough £120
Small Meadow trough £75

Small pew ends £40

To admire whilst you eat

Bud vases £15

Mini bowl £40

Small footed bowl £80
Large footed bowl/small urn £150

Foliage garland £40 p/foot
Floral runner £75 p/foot

Small pedestal arrangement £120
Large pedestal arrangement £150

Large tree centrepiece £200

Suspended flower cloud £500+

Extras

Petals for scattering down the aisle
£45

Thank you bouquets (in presentation boxes)
£50

Cake flowers (extra vase for cake makers)
£30

Bunching up service (after the wedding)
£60



Frequently asked questions

Do you have a minimum spend?

Yes — my minimum spend for full-service weddings is £1,500.

Can we book you for personal flowers only?

I currently focus on full-service weddings so I can give my all to each event.

However, for weekday elopements I occasionally offer small-scale packages — just ask.

When should we book?

Most couples book 12–18 months ahead, especially for peak summer weekends.

If your date is sooner, it's always worth checking.

Do you work with all couples?

Absolutely! My work is for all couples — inclusive, welcoming, and celebration-focused, no assumptions about genders or roles.

Can you style the space as well as the flowers?

Yes — I offer candles, lanterns, fabrics, vessels and small styling details to tie your whole look together. If you need help with overall visual direction, I can guide this too.

How many weddings do you take on?

To keep things intentional (and to not run myself into the ground!), I take on one wedding per week, occasionally two if logistics allow.

What happens to the flowers after the wedding?

You're welcome to keep anything you'd like.

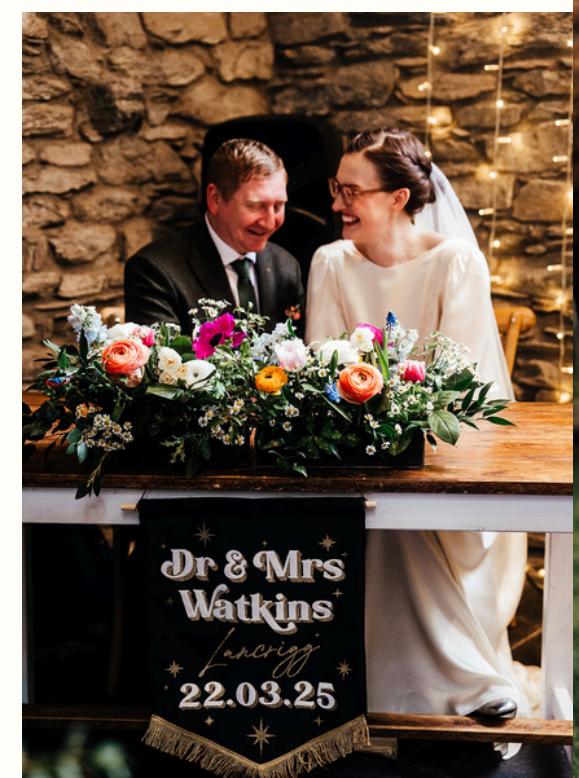
I can also arrange for installations to be repurposed into bouquets for guests or donated locally, where possible.

Can we request specific flowers?

You can absolutely share your favourites and dislikes, however, I cannot guarantee it's availability. I design seasonally and choose the best available stems on the week of your wedding, keeping your palette and vibe at the heart of everything.

Do you travel outside the Lake District?

Yes — I often travel across the North West, North East and Scottish Borders. For further afield events, just ask.



What happens now?

The next steps

If you feel we might be the right fit, the next step is simply to reach out - share your date, venue, and a little about your vision, and I'll come back to you to confirm my availability and get you booked in for an initial consultation.

Following your consultation, I'll put together a proposal and bespoke quote, along with mood board of seasonal flowers within your chosen palette.

To secure your date, a 20% booking fee is required. From there, we gently move through the process together — refining ideas, shaping designs, and bringing everything to life with care.

I'm here throughout to guide, answer questions, and help you feel supported at every stage.

I look forward to hearing from you.

Ash